

# Crescendo Fund Raiser Guidelines

Thank you for participating in the Crescendo Ice Show Fund Raiser.  
The fund raiser we selected is from The Dessert Collection distributed  
by the Howard Michaels Fund Raising Company.



*Families that opt not to sell the fund raiser  
must pay a \$25 non-participation fee per skater.*



Please make yourself familiar with the fund raiser guidelines below.  
Direct your questions to Laurie Guidry at 586.558.8692.

- Your sales period is only 14 days ... don't wait to start selling.
- Remind your customers that orders will be delivered before Easter/Passover for gifts or a dish to pass at their celebrations.
- Customers must pre-pay by cash or a check made payable to you.
- One total check per skater's family, made payable to The City of Royal Oak, will be due with your order form.
- Your order must be picked up on the delivery day as the items are frozen and there is no space to store them at the arena.
- You must sell at least a total of \$65 in sales of any combination of items.
- If you have \$75 or more in sales, a portion of your sales can be earned toward your final ice bill; not to exceed the cost of an additional group number and not to be used toward your advertisement fee or logo wear order.

## CALENDAR:

Tuesday, February 16	Sales period begins
Monday, March 1	Order forms and payment due One check made payable to The City of Royal Oak
Thursday, March 25	Delivery day from 3-10pm at Lindell Ice Arena All orders must be picked up - no storage space

## EARNED CREDIT SCHEDULE:

Sales of \$75	Credit of \$ 3.00	Sales of \$200	Credit of \$40.50
\$90	\$ 7.50	\$225	\$48.00
\$110	\$13.50	\$250	\$55.50
\$130	\$19.50	\$275	\$63.00
\$150	\$25.50	\$300	\$70.50
\$175	\$33.00	\$315	\$75.00