



**JOHN LINDELL ICE
ARENA**

**2010 ICE SHOW
ADVERTISEMENT
FORM**

**DEADLINE: MARCH
13, 2010**

ADVERTISEMENT RATES:

- \$ 150.00 Full Page (7 1/2 x 10)
- \$ 85.00 Half Page (7 1/2 x 5)
- \$ 45.00 Quarter Page (3 3/4 x 5) This can be two business card sizes
- \$ 25.00 Eighth Page or Business Card (3 3/4 x 2 1/2)
- \$ 5.00 Patron (happy) Ad (50 characters including spaces)

*\$ 10.00 EXTRA for any picture that needs to be scanned for any of the above.

All artwork must be emailed or burned to a disc. Please email ads to mpbenoit@wowway.com, or put it on a disc and submit it with payment to Kay Aquilina at the rink. When submitting a photo, please send a jpg, pdf, or tiff format. Please do not send paper (printed) ads. Printed versions will not be accepted.
CLEARLY LABEL ALL SUBMISSIONS!

NAME OF SKATER _____

ADVERTISER'S NAME _____

ADDRESS _____ CITY _____ ZIP _____

CONTACT PERSON _____ PHONE _____

SCHOOL NAME AND CITY _____

Ad Size: (CHECK ONLY ONE) Full Half

Quarter Eighth Patron ad

Sold By: _____ Amount Paid: _____

Special Instructions (and/or Ad Copy)

Make checks payable to "City of Royal Oak". Please mail completed form, ad, and fees to John Lindell Arena, Attn: Program Ad, 1403 Lexington Blvd., Royal Oak, MI 48073.

2010 ROYAL OAK ICE SHOW PROGRAM ADVERTISEMENT RECEIPT

Received from _____

Address _____

For _____ page

Received By _____ in the amount of _____